



65th ANNUAL CONFERENCE OF THE NEW ENGLAND CAMERA CLUB COUNCIL

July 16-18, 2010 (Fri. – Sun.)

General Co-Chairmen: David W. Godin and Gail Hansche Godin, MNEC

Conference Highlights

Darrell Gulin, our featured presenter for Saturday night, will show an inspiring program, 'Special Moments and Special Places'.

Sponsored by [Canon](#)

Speakers for our Camera College include:

Paul Hassell	Take Photos; Give Life	Sponsored by Hunt's Photo and Video
Joe LeFevre	Panoramic Possibilities	Sponsored by PrintMakers
Ron Magill	A Walk on the Wild Side	Sponsored by Nikon
David Middleton	On Becoming a Pro	Sponsored by Nikon
Charles Needle	Impressionistic Photography	Sponsored by Lensbaby
Robert O'Toole	Alaskan Safari	Sponsored by Sigma Corporation of America
Wendell Phillips	Passage to the Global Community	
Jack Reznicki	A Photographer's Life	Sponsored by Canon

Loaner Equipment – Canon and Nikon representatives will have top of the line equipment for attendees to borrow by the hour for use during the weekend. Flash programs for Nikon and Canon will be held.

Pre-Conference 3 hour workshops - Additional fee - Must Register (for one or the other).

[Photoshop](#) (Basic & Intermediate) Space limited, laptop necessary. Tom and Lisa Cuchara, instructors.

[Photoshop Lightroom](#) Space limited, laptop necessary. Fred Drury, instructor

Pre-Conference Portfolio Review by top New England Photographers.

Forty-five minutes per person, maximum 10 images - Space limited. Additional Fee - Must Register

- Beginner class for first time digital camera users
- Hands-on class for Digital SLR
- Camera College classes with practical application in Hi-Jinx: High Speed Flash and Macro photography. Bring your cameras.
- Vendors
- Competitions (print and digital)
- Models
- Hi-Jinx
- Free camera testing
- Door prizes
- Air Conditioned dorms available

<http://www.neccc.org> will have all the conference updates in late spring.

NECCC 65th Annual Photographic Conference

To be held at the University of Massachusetts, Amherst, MA
July 16, 17 & 18, 2010

Come join us for a wonderful weekend of learning, sharing, and camaraderie. There will be programs of interest for all levels of photographers. Back by popular demand, David Middleton will present a program 'On Becoming a Pro'. David is a Nikon 'Legends Behind the Lens' speaker. The popular commercial photographer, Jack Reznicki, a 'Canon Explorer of Light', will present 'A Photographer's Life'. The talented Nature photographer, Robert O'Toole, will present a program on Nature Photography sponsored by Sigma Corporation of America.



Our feature presentation will be 'Special Moments and Special Places' presented by Darrell Gulin of Sammamish, WA. Darrell is a 'Canon Explorer of Light'. Darrell has been photographing for over 25 years, marketing his work for the last 23 years and has been a full time Nature/Travel Photographer for the last 17 years. He is the past President of the North American Nature Photography Association ([NANPA](#)). He has been their keynote speaker and leads their pros' meeting. His photographs have been published in: Outdoor Photographer, Newsweek, National Geographic, Audubon, National Wildlife, Birder's World, Sunset, Nature Conservancy, Popular Photography, Natures Best, and many more. He is an accomplished speaker/teacher whose credits are too numerous to mention. He travels around the world capturing special moments photographically.

We will be running **two pre-conference workshops** concurrently Friday morning. Workshop 1 is 'Basic Photoshop, Where do I Begin?', a 3 hour hands-on session to get you feeling comfortable with Photoshop.

Workshop 2 is 'Lightroom, A Users Guide'. A personal laptop will be required to attend the pre-conference workshops. Sign up early as space is limited. We will also have **pre-conference individual portfolio reviews**. Have an expert photographer kindly critique your images on a one-on-one basis.

Looking to buy new equipment? **Nikon and Canon will be lending their top-of-the-line equipment** so you can try before you buy. If you decide to buy, vendors will be present with special conference deals. We will also feature a 'Camera Clinic' all day Saturday. Have your camera tested by Precision Camera technicians.

We are offering programs on panoramas, HDR, infrared, and Lightroom. We will have a **Mini-Seminar series on Landscape Perspectives** led by Ray Guillette, MNEC. World renowned Vancouver photojournalist, Wendell Phillips, will share his images from around the world presenting 'Passage to the Global Community'. Learn techniques for photographing people and nature or just sit back and enjoy the entertaining showcase presentations. Our line-up of speakers will inspire you and help you take your photography to a new level.

Bring your camera as there will be many opportunities to photograph models, flowers, and creatures great and small. The beautiful Amherst Campus has wonderful architectural photo ops. Digital Image and Print competitions will be available for attendees. Air Conditioned dorms are available. Register online at our website in the spring. At that time it will have all the latest conference information at www.neccc.org.

Sponsorship has been provided to the NECCC Photography Conference in part by
Canon • Delkin Devices • Digital Photo Academy • Hunt's Photo & Video • Lensbaby • Mpix
Nik Software • Nikon • Precision Camera • Printmakers • Sigma • Wacom

NECC Camera College and Showcase Theater Presentations

General

Photographing the People You Love - Lindsay Adler (NY) **Sponsored by Mpix**
Infrared Photography - Beyond Human Vision - William Barnett AFIAP, MNEC (CT)
From Ordinary to Extraordinary - Molly Isaacs and Mary Lindhjem (VA)
On Becoming a Pro - David Middleton (VT) **Sponsored by Nikon**
Impressionistic Photography - Charles Needle (WA) **Sponsored by Lensbaby**
Night and Low Light Photography - Kathy O'Donnell (MO)
A Photographer's Life - Jack Reznicki (NY) **Sponsored by Canon**
Point and Shoot Basics Barbara Rozavsky, MNEC (MA)

Digital

Fixing Friends and Family with Photoshop - Lisa and Tom Cuchara (CT)
Adventure in the Lab Color Space - Fred Drury (IL)
HDR—What's all the Hoopla - Milton Heiberg (FL) **Sponsored by Digital Photo Academy**
Panoramic Possibilities - Joe LeFevre (NY) **Sponsored by Printmakers**
Beginner's Photoshop Elements - Hazel Meredith (MA)
Making Your Photos Look Like Paintings with Corel Painter and a Wacom Pen Tablet - Jon Novosielski (FL) **Sponsored by Wacom**
Recapture Your Vision - Janice Wendt (CA) **Sponsored by Nik Software**

Showcase

People and Places of the World - Charles Burke, APSA, MNEC (MA)
Travels Near and Far - Dennis Goulet (MA)
Dreams Come True - Ray Guillette, MNEC (MA)
Kaleidoscope - Jacob Mosser III, FPSA, HonNEC (MA)
Through My Lens - Michael J. O'Connor, MNEC (MA)

Nature

Macro Photography Made Easy - Andrey Antov, PhD (CT)
Making Competitive Nature Images - Richard Cloran, FPSA, MNEC (MA)
Bird Photography - Jim Fenton (MA)
Take Photos; Give Life - Paul Hassell (TN) **Sponsored by Hunt's Photo and Video**
A Walk on the Wild Side - Ron Magill (FL) **Sponsored by Nikon**
Alaska Safari - Robert O'Toole (FL) **Sponsored by Sigma Corporation of America**

Phototravel

Phototravel- The Good, the Bad & the Beautiful! - Michael Goodman, MNEC (NH)
Behind the Scenes: Real Life Problems in Travel Photography and How to Solve Them - Bob Krist (PA) **Sponsored in part by Hunt's Photo and Video**
Landscape Perspectives: Mini-Seminar Series
Michael Di Stephano, MNEC (MA)
Richard Cloran, FPSA, MNEC (MA)
Michael Goodman, MNEC (NH)
Raymond Guillette, MNEC (MA)

Photojournalism

Passage to the Global Community - Wendell Phillips (CAN)

Portraiture

Photographing the Female Form - Joe Edelman (PA)

Photoshop is a Girl's Best Friend - A. Cemal Ekin (RI)

Prints

Great Color Prints with Inkjet Printers – Optimizing Your Print Quality - Guy Biechele (MA)

Special Presentations

Camera Testing Clinic - David Marsh (CT) **Sponsored by Precision Camera**

Studio Lighting - Canon Representative **Sponsored by Canon**

Wireless Flash - Bob Watts (MA) **Sponsored by Nikon**

Help with Sigma Corporation of America Equipment - David Metz will conduct programs dealing with Sigma products. These programs are designed to answer questions about Sigma equipment and to furnish you with information you need for better results. **Sponsored by Sigma**

Camera Club Sparkle - Antoinette Gombeda, HonNEC (CT)

Door Prizes

Two \$40 Gift Certificates – [Hunt's](#)

\$200 Gift Certificate - [Lensbaby](#)

\$200 in printing services – [Mpix](#)

Two 20" x 30" Gallery Wraps - [PrintMakers](#)

Three Circular Polarizers (worth \$160 each) - [Sigma](#)

Photographic Trade Show
(Campus Center, Lower Level)
(Hours: Daily throughout the weekend)

Adirondack Photography Institute. Embracing Art, Nature, Life...

AutumnColor Digital Imaging. Dedicated to the printing needs of fine artists.

Awake the Light Photo Tours and Workshops. Photographic tours with Mollie Isaacs and Mary Lindhjem. All Photographic tours are designed with you in mind.

Canon USA, Inc. Will be loaning their top of the line equipment to attendees to borrow by the hour for use during the weekend.

Digital Light & Color. Serious software for serious photographers.

Digital Silver Imaging. Specializing in Black & White fine art printing that utilizes a special true B&W paper from Ilford.

Hunt's Photo, Video, & definitely Digital. New England's most unusual camera store. With Hunt's will be several representatives including LowePro, Manfrotto, and Epson.

Jacqui Taylor Photography. Providing travelers and photographers with reference guides to the best places to visit and take pictures in New England.

LensProtogo. Offering quality Canon and Nikon cameras and lenses for rent and ship them where you need them.

Light-Chasers. Gary W. Stanley will be on hand to answer your questions and sell Light-Chasers how-to series.

MAC Group featuring Color Munki by Xrite. Brenda K. Hipsher, Regional Manager of New England will answer your questions and demonstrate product.

Nik Software, Inc. Leading manufacturer of image enhancement tools for photographic editing on the computer.

Nikon Inc. Will be loaning their top of the line equipment to attendees to borrow by the hour for use during the weekend.

Professional Photographers Association of New England (PPANE) and their school, the New England Institute of Professional Photography (NEIPP). PPANE's mission is to provide a forum for open exchange of knowledge and to enhance members' personal and professional growth. NEIPP's goal is to offer a selection of courses covering all aspects of professional photography and business management.

Sigma of America. Sigma is a major manufacturer of interchangeable lenses for most brands of SLR cameras, and also manufactures the SD 14 and DP1 digital cameras...featuring the revolutionary Foveon image sensor.

Strabo International Tour Company. Ron Rosenstock, Photographer and Tour Guide.

REGISTRATION INSTRUCTIONS – Read Carefully

Each person must register on a separate form, except husband and wife, and/or parent and child. No registration fee required for children under 13. NECCC suggests no children under 5 stay in the dorms.

Persons or groups who desire the same dormitory or North Residence Hall suite (see below) assignments should submit their registrations in the same envelope with an explanatory note. Some of the available dorms will not have elevators. Explanatory notes for special medical requirements and/or handicap access facilities will be honored on an as-received basis and cannot be assured. For specific handicap-access information on dorms, suites or classrooms, contact Conference Services at (413) 577-8102.

All rooms **except the North Residence Halls** are twin-bedded, dormitory style, not air-conditioned and without private bath. **The North Residence Halls have suite-like, air-conditioned apartments. Each suite includes 4 single bedrooms with bed, desk and dresser, two full bathrooms and a shared living room/kitchen area. Each building has a common area/lounge. Coin-op laundry facilities are available on the first floor. You may reserve for two nights (Fri/Sat), or three nights (Thurs/ Fri/ Sat) for those attending the Pre-Conference workshops. But if you reserve Thurs. night, you must also reserve Fri. and Sat. nights. The North Residence Halls are very popular, so book early!**

Linens and two towels are provided for each occupant in both the dorms and the North Residence Halls, **but you must bring your own face cloth, soap and bathroom cups.** There is no maid service. The regular (non A/C) dorms are not available Thurs. night. For the non A/C dorms we recommend you bring a small desk-top fan. There is a \$30 refundable key deposit for both dorms and the North Residence Halls. Payment of the key deposit must be by check payable to UMass/Conference Services which should be presented when you check in to the dorm. **Do not mail it with your registration.** The check will be returned un-cashed when the key is returned.

The Meal Options Are:

1. (Six meals prepaid): Fri: dinner; Sat: brkfst, lunch, dinner; Sun: brkfst, lunch.
2. (Five meals prepaid): Sat: brkfst, lunch, dinner;
3. Sun: brkfst, lunch.

3. Food Service on a cash basis will be available within the Campus Center during the weekend.

Early bird (before June 25) Individual Registration Fee is \$154 (Fri/Sat/Sun), or \$151 (Sat/Sun). After June 25, fees are \$184 and \$181 respectively. Group Rate (see below) is \$139. See Registration Form for prices of meals and/or lodging, if required. **Be sure to register early for meals and lodging.**

Both the registration fee and fees for meals and lodging (if selected) must be made in full when registering. Checks should be made out to UMass/Conference Services. There is a \$35 fee for returned checks.

Conference Cancellation Procedures. Should you find it necessary to cancel, individual registrants whose cancellations are received in writing on or before July 10 will receive a refund minus a \$20 cancellation fee; after July 10 registrants will receive a refund minus a \$20 cancellation fee, one night's dorm payment and the cost of any meal plan selected. Absolutely no refunds after the Conference begins.

Pre-Conference Workshops Cancellation Policy. If you have to cancel, your workshop fee will be refunded, minus a \$10 processing fee, if your cancellation is received by Conference Services (e-mail or letter) before June 30. Thereafter, absolutely no refunds.

Group Registration Discount. The registration fee for 20 or more people registering as a group is \$139 per person (a 10% discount). To be eligible for the discount, all registrations must be received by Conference Services in the same envelope before the June 25 deadline, **and must be prepaid in full, including meals and housing, if selected.** No group discounts after June 25. There is no discount on meals or lodging, and **Group Registrations are not eligible for refunds in the event of cancellation.** Conference Services will mail a confirmation of registration.

All those staying in dormitories or the North Residence Halls who have paid in full in advance should go directly to their assigned buildings to pick up their registration packages. Assignments will be mailed about late-June to fully paid conferees. Detailed instructions on parking will be mailed with your confirmation-of-registration. **All dorms and apartments must be vacated by 2 p.m. Sunday**

Mail the registration form with payment to UMass Conference Services at the address below. Or you may fax your registration form to Conference Services at (413) 577-8130 with credit card #, or register on-line at www.neccc.org. Phone registrations cannot be accepted. For registration questions, call (413) 577-8102.

NOTE: ON-SITE REGISTRATION: Friday 10 a.m. to 7:30 p.m. Saturday 7:30 a.m. to 12 noon.

-----PLEASE CUT ALONG DOTTED LINE-----



REGISTRATION FORM NECCC CONFERENCE July 16, 17, 18, 2010

Name(s) Mr /Ms
 Spouse's name (if attending)..... Camera Club.....
 Mailing Address..... Apt. No..... Honors.....
 City/State..... Zip..... Check here if address is new..... Phone ()
 E-mail

NOTE: No registration fee for children under 13

REGISTRATION	<u>No. of Persons</u>	<u>Per Person</u>	<u>Per Person after June 25</u>	<u>Total</u>
Individual, all 3 days	_____	\$154.00	\$184.00	\$_____
Individual, Sat/Sun only	_____	\$151.00	\$181.00	\$_____
Group Rate, all 3 days	_____	\$139.00	N/A	\$_____
Pre-Conference Photoshop CS3/4	_____	\$ 50.00	N/A	\$_____
Pre-Conference Lightroom	_____	\$ 50.00	N/A	\$_____
Pre-Conf. Portfolio Review	_____	\$ 35.00	N/A	\$_____
Please reserve ___ copies of Speakers' Notes @ \$8 each				\$_____

First Time Attendee (Y/N)

DINING COMMONS MEALS PLAN (Full payment required)

1. Dinner Fri; 3 meals Sat; Breakfast, Lunch Sun	\$63.00	\$_____
2. 3 meals Sat; Breakfast, Lunch Sun	\$51.00	\$_____

**Mail to: CS11-1 Conference Services
 918 Campus Center
 Univ. of Mass.
 Amherst, MA 01003
 or Fax to: 413-577-8130**

HOUSING: Full payment required – two nights only, 7/16 and 7/17 for Dorms, or two or three nights for North Res. Halls (see above)

	<u>No. of persons Thurs. night</u>	<u>No. of persons Fri. night</u>	<u>No. of persons Sat. night</u>		
Dorm Rm (Double occup)	N/A	_____	_____	\$25.00 per person per night.....	\$_____
Dorm Rm (Single occup)	N/A	_____	_____	\$32.00 per person per night.....	\$_____
North Residence (Air-cond. Suites)	_____	_____	_____	\$50.00 per person per night	\$_____

For office use:

Case #
 Payment
 Init/Date
 Ck Log #
 Dorm Assign.
 Suite Assign.

TOTAL PAYMENT ENCLOSED.....\$_____

Share room or suite with
 (this does not register this person/persons)

Indicate method of payment – Please check one

___ Check: Payable to UMass/Conference Services CS11-1
 ___ Visa ___ Master Card ___ Discover Card
 Card #..... Expiration.....
 Name of Cardholder.....
 Signature.....

Enclosed is a SASE for a tentative schedule, available in late May. Schedule also available at www.neccc.org in late May.
ALL CHARGE ORDERS MUST BE SIGNED